MEETING NOTICE

There will be a meeting of the Original Florida Tourism Task Force on October 15, 2015. The meeting will be held in the Gilchrist Club, 3270 SE 4th Way, Trenton, Florida beginning at 10:00 a.m.

(Location Map on Back)
Trenton, FL to Gilchrist Club

1. Head west on E Wade St toward N Main St 236 ft
2. Turn right at the 1st cross street onto N Main St 0.3 mi
3. Turn right onto FL-47 N/NE Trenton Blvd Continue to follow FL-47 N 4.4 mi
4. Turn left 2.9 mi
5. Turn right 0.6 mi

These directions are for planning purposes only. You may find that construction projects, traffic, weather, or other events may cause conditions to differ from the map results, and you should plan your route accordingly. You must obey all signs or notices regarding your route.
The Original Florida
TOURISM TASK FORCE
Meeting Agenda

Gilchrist Club
3270 SE 4th Way, Trenton, FL
Gilchrist County

October 15, 2015
Thursday 10:00 a.m.

I. Call to Order, Introductions

II. Approval of the Agenda

III. Approval of the September 17, 2015 Meeting Minutes

IV. Old Business
   A. Committee Reports
      1. Finance Committee Report
   B. Staff Items
      1. Fiscal Year 2014-15 Florida Department of Economic Opportunity Grant
         a. Revamp Website
         b. Five-Year Strategic Marketing Plan
            1. Selection of Future Workshop Meeting Dates and Locations
            b. Brochure Distribution
            c. Professional Enhancement Scholarships
            d. Media Advertising - Florida Pocket Ranger App Advertisement
      2. Fiscal Year 2015-16 Florida Department of Economic Opportunity Grant
         a. VISIT FLORIDA New York City Consumer Media Luncheon
      3. Visit Florida Grants
         a. Visit Florida 2015-16 Cultural, Heritage Rural and Nature Grant
            (website blogger)
         b. Visit Florida - North Central Florida 2015-16
            Rural Area of Opportunity Partnership Program
            1. Detroit RV & Camping Show Report
            2. Authorize Payment of $13,200 to Roland Loog for Managing the 2015-16 Visit Florida Rural Area of Opportunity Grant
4. Other Staff Items
   a. Calendar Year 2015 Meeting Schedule - Selection of Host Counties and Meeting Locations
   b. I-75 Welcome Center Fall Festival
   c. Conservation Fund Big Bend Seed Grant Application
   d. Undiscovered Florida Co-op Ad
   e. Wakulla County Membership

D. Other Old Business
   1. Suwannee River Wilderness Trail Paddling Guide Update
   2. Updated Task Force Member Contact Information
   3. Meeting Dates and Locations

D. VISIT FLORIDA Monthly Report, Brenna Dacks

V. Leadership Forum: Donna Creamer, Staff Assistant, Gilchrist Chamber of Commerce: Gilchrist County Tourism Marketing Program

VI. New Business
   A. Announcements
   B. Other New Business

Date and Location of Next Meeting:

The next regular meeting is scheduled for 10:00 a.m., November 17, 2015 at a location to be determined in Taylor County.